## **Clients Plan**

This plan is addressed to the clients of the company with which an alliance is generated, which, once consolidated, offers each of the clients a \$20,000 'MI MEJOR AMIGO' ('MY BEST FRIEND') voucher. The idea is that the client, based on this amount, select how long he or she wishes to sponsor a boy or girls in our Foundation.

With this contribution, the sponsor will help to finance the individual and collective progress of each child, sharing in the responsibility for his or her education, recreation, health, nourishment and well being of the boys and girls until they finalize their schooling. Once the client signs up for sponsorship, he or she is to fill out a form that registers his or her data and, what is more important, indicates the characteristics of his or her BEST FRIEND, entitling him or her to choose the sex, age and region where the benefitted child lives.

### **Executive Plan**

This plan is addressed to the employees of the company with which the alliance is established. With this package, the company offers each of its employees the opportunity to support the Foundation's Foster Plan, so that they can sponsor a child for a 6- or 12-month term. (One child can be sponsored at a time).

At the time that an employee wishes to sponsor a best friend, he or she shall receive a registration form that specifies his or her contribution and information, and what is more important, he or she may select the sex, age and the region where the benefitted child lives.

For purposes of the payments, we consider it convenient that the sponsor authorize the deduction directly from the payroll, thus deducting the contribution independently for each employee that wishes to have a best friend.

## **Special Enterprise Plan**

It is very important for all companies to express themselves with their clients and employees on

#### My Best Friend for Companies

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special dates, such as the Holiday Season and birthdays. This is a great opportunity for our program when creating alliances with the organizations, by providing the opportunity to give a child sponsorship program on those dates instead of giving a conventional gift.

For this reason, we invite you as a company, to join the Formula Sonrisas Foundation directly, so that together, we can give over a thousand smiles to the children in the 'My Best Friend' program, where we can sponsor children on a monthly or annual basis as the best gift of entrepreneurial gratitude on behalf your clients or employees.

# **More Information for Companies**

For more information, write us to: <a href="mailto:info@formulasonrisas.com">info@formulasonrisas.com</a>, or contact us, by clicking here: