

For this contest, thousands of 10 to 17 year-old Colombian kids from all around the country are invited to participate, having the chance to design the driver's helmet and fulfill their dream of attending one of his races and share time with him and his family.

The kids send their designs in an established format defined by the Foundation and inspired by a theme that is defined in advance. Juan Pablo and his wife Connie Freydell have the task of choosing the most creative and best interpreted proposal. The selected design will be reflected on the helmet Montoya will use in the Daytona 500 race.

Through this contest, the Formula Smiles Foundation seeks to motivate and develop Colombian children's creativity and show them that sports represent a possible way to develop personally and professionally.

Image Gallery 2011

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